

JENEBA JALLOH GHATT

4308 Underwood Street University of Maryland
Phone: 301-541-3256 Mobile: 301-807-7936
Email: jenebaghatt@yahoo.com

Using background, education and degrees in journalism and law, and over 20 years of experience with repeated successes in over a half dozen sub-industries within the communications and media industries, formulate and organize thought and positions on a variety of critical policy issues that impact a wide range of demographics, and target the results for the purpose of bridging multinational organizations and companies with the varying and rapidly changing needs of the diverse reach of customers, consumers, and general public.

EARLY ADOPTER OF ONLINE MEDIA

Beginning in 1999, managed, created and organized content for one of the earliest websites at a university; conceptualized, created and authored nearly a dozen **Blogs** beginning in 2004 at the very nascent years of blogging; created and currently manage some of the oldest **Linked-In** pages, including those of two national top-ranked universities; created and managed several of the earliest **Facebook** groups; and launched, and currently monitor several **Twitter** accounts that follow and are being followed by top policy makers and thinkers.

REQUISITE SOCIAL MEDIA KNOWLEDGE

- : Continuous presence in social media and online engagement space for 10+ years;
- : Experience guiding a professional business blog for over a year;
- : History with managing and moderating several online communities for over 3 years;
- : Know-how to build and develop several blogs using online engagement alone;
- : Able to cultivate ongoing engagement and relationship with a loyal following across various platforms on behalf of a brand for several years;
- : Knowledgeable in social media usage and demographic statistics as they relate to niche platforms and among niche markets;
- : Capable of mapping a social media plan and training internal staff on its execution; and
- : Aware of the nuances, audiences and variances of various social media platforms, tools and services.

SUMMARY ACHIEVEMENTS

Founded, launched and served as a critical leader of several start ups, think tanks, trade organizations, nonprofits and online media communities.

Conceptualized, created and authored several online media outlets for communicating thought-provoking ideas, concepts and theories to a wide and growing diverse audiences.

Guided and helped formulate critical think pieces for the consumption and considerations of consumers, companies, governments and other stakeholders.

Cultivated communities of followers, policy leaders, advocates, consumers, organizations, journalists, government regulators and others and manipulated and managed the discourse among them for purposes of driving dialog.

SOCIAL MEDIA AWARDS AND RECOGNITION

Named Top 50 Rich Media Marketers to Follow on Twitter by Cision, 2015

Named Top 50 Content Marketers to Follow on Twitter by Cision, 2015

EDITING & CONTENT CREATION EXPERIENCE

Editor, BellyitchBlog.com, Jenebaspeaks.com, Techyaya.com
JJBraids, June 2007 to Present

Columnist/Reporter, Politics of Raising Children, WashingtonTimes.com Communities Family Today; Politic365.com June 2012-June 2015

Note & Comment Editor, CommLaw Conspectus, Journal of Communications Law Policy

Managing Editor, Executive Editor & Editor, Eclipse Newspaper

TRAILBLAZING ONLINE MEDIA AND SOCIAL MEDIA PRESENCE

Founding Administrator, Georgetown University Law Center Alumni Facebook Group

Founding Administrator, Georgetown University Law Center LinkedIn Group

Founding Administrator, Catholic University of America Law School Communications law Center Facebook Group

Founding Administrator, Catholic University of America Law School Communications law Center LinkedIn Group

Content Manager, inforM at University of Maryland College Park, Office of Information Technology Columnist

Online Talk Radio Host, Right of Black Radio

PROFESSIONAL LEGAL EXPERIENCE

Principal, The Ghatt Law Group LLC/JJ Ghatt Public Relations LLC, Chevy Chase, MD June 2005-June 2016

Provide business, communications, and entertainment law counseling to small businesses and individuals. Create public relations and marketing campaigns on behalf of corporate, entertainment, art and publishing industry clients that are in and/or target the urban market. Lead firms' business development efforts and oversee junior associates and staff.

Assistant General Counsel, DC Office of Cable TV & Telecom., Washington, DC June 2004-June 2005

Regulated and oversaw cable service providers, Comcast and Starpower, and their provision of service to residents, including the rates charged and their customer service response. Advised DC Council members on provisions of proposed communications-related bills drafted by Office. Advised the city's local public affairs cable channels on privacy, libel and slander, First Amendment issues, and local and federal regulations and procedures related to providing programming content

Associate, Willkie Farr & Gallagher, Washington, DC September 2000-June 2004

Represented broadcast, wireless, wireline and cable clients in rulemakings and adjudications before the Federal Communications Commission. Monitored industry developments and counseled clients on a wide range of issues including privacy laws, corporate governance and regulatory compliance, Internet telephony, antitrust, cable and broadcast ownership limits, EEO rules, and bankruptcy. Won for firm Outstanding Achievement award based on personal *pro bono* work.

Staff Attorney/Graduate Fellow, Institute for Public Representation, Washington, DC August 1998-August 2000

Supervised clinical staff in communications practice group of a public interest law firm and legal clinic at Georgetown University Law Center. Taught legal research and writing to law students. Supervised students' drafting of comments and pleadings in proceedings before the FTC, FCC and Courts on mass media related legal matters such as children's online privacy and mass media ownership and employment. Lectured clinical staff on legal ethics and the administrative law process. Lobbied FTC and FCC commissioners and staff. Communicated with Congressional and White House staff.

EDUCATION

GEORGETOWN UNIVERSITY LAW CENTER, Master of Laws, Advocacy (Communications Law) 2000

THE CATHOLIC UNIVERSITY OF AMERICA, Juris Doctor
COLUMBUS SCHOOL OF LAW Certificate, Institute for Communications Law Studies, 1998

Journal: CommLaw Conspectus, Journal of Comm. Law and Policy, Senior Note and Comment Editor

Moot Court: National Civil Rights Team

Honors: NBLSA Sandy Brown Essay Scholarship, Jodi Freshman Nurik Scholarship, Dean's List

UNIVERSITY OF MARYLAND AT COLLEGE PARK

Bachelor of Arts, Journalism, 1995

Honors: Omicron Delta Kappa Honor Society, Richard Worthington Scholarship, and Dean's List

SUMMARY PHILANTHROPY/PRO SE AND VOLUNTEER

Founder/Creator, *The 200 Black Women in Tech to Follow on Twitter*, Created to Combat the Absence of Black Women on Tech Panels, in VC Portfolios and Working at Tech Firms

Founding Director, *Tamika and Friends, Inc.*, non-profit educational organization promoting awareness of HPV and cervical cancer (now called Cervivor)

Co-Founding Member/Policy Chair, *National Association of MultiCultural Digital Entrepreneurs*

Co-Founder, *The Sierra Leone Fund* Nonprofit for Impoverished Children

10+ Year Boardmember, *Multicultural Media, Telecom and Internet Council*, dedicated to diversifying media and enabling underrepresented groups access to resources and work and ownership opportunities in tech and communications

Awards and Recognition

Awarded Recognition by Cervivor for Working in Launching the now multi-national nonprofit, 2016

Named Top 50 Content Marketers to Follow on Twitter by Cision, 2015

Named Top 50 Rich Media Marketers to Follow on Twitter by Cision, 2015

Pro-Bono Assisted Nonprofits to Successfully Acquire One of few Free Noncommercial Education FCC Licenses, 2008-2011

Awarded, Pro Bono Outstanding Achievement Recognition by the Lawyers' Committee for Civil Rights Under the Law, 2003

Won Landmark Case on behalf of Children's, Civil Rights and Consumer Orgs at FCC over Univision's Children Commercial Television violations

SPEAKING AND MEDIA APPEARANCES

Speaker, Blogging While Brown Conference, “Beyond Facebook and Twitter, June 22, 2013

Speaker, The Blog Workshop, “Legal Basics for Bloggers”, May 17, 2013

Frequent Guest, Various SiriusXM shows on the P.O.T.U.S. & Urban View channels, 2010-2015

Frequent Guest, Various Terrestrial Radio Shows including The *Cliff Kelley Show*, *The Tech Talk Show*, 2011-2015

TV Appearance, **TBD/ABC Local** 10 things not to say to a pregnant woman, February 2011

Panelist, Legally Female: What Does it Mean to be Ms. JD., Yale School of Law, March 31, 2007

Moderator and organizer, speaker series luncheon on “Maximizing Media Relations as a Lobbyist featuring K-Street Confidential columnist Jeffrey Birnbaum”, Washington Government Relations Group, July 26, 2006

Moderator, panel on “How to Monetize Listeners and Viewers, Minority Media and Telecommunications Council”, Building and Financing Minority Broadcast Companies Conference, July 10, 2006

Moderator, panel on “Broadcast Stations Valuations and Financial Statements”, Minority Media and Telecommunications Council, Building and Financing Minority Broadcast Companies Conference, July 21, 2003

Panelist, the Federal Communications Bar Association, Diversity Committee, CLE on “The New Telecom Bills – The Return of the Tax Certificate? & The Future of FCC Designated Entity (DE) Credits”, February 8, 2006

Panelist, the Federal Communications Bar Association, Diversity Committee, Law School Outreach luncheon at University of the District of Columbia, February 9, 2006

Panelist, the National Association of Minorities in Communications 19th Annual Conference, “The Latest Buzz from Inside the Beltway”, September 12, 2005

PROFESSIONAL AND CIVIC AFFILIATIONS AND PUBLICATIONS

Author, *A Prescription to Prevent Pharmaceutical Drug Abuse Is Needed* in “Drug Abuse (Issues That Concern You), Greenhaven Press April 26, 2013

Bar Member, Maryland, District of Columbia and New Jersey Bars; and the Federal Communications Bar Association

Member, Public Relations Society of America

Member, Washington Government Relations Group

Adjunct Instructor, University of Maryland at College Park, College of Journalism, Media Law

Visiting Instructor, Penn State University, College of Telecommunications, Hearst Visiting Instructor Program

Co-Chair, Federal Communications Bar Association, Diversity Committee, 2004-2005

Author, *Local Tower Siting Preemption: FCC Radio frequency Guidelines are Solution for Removing Barriers to PCS Expansion*, 5 *CommLaw Conspectus*, *Journal of Communications Law and Policy* 113 (1997)

Author, Leibowitz & Associates, P.A., Seminar Papers, *The Impact of the Telecommunications Act of 1996 on Local Governments: Wrestling with Regulation Restructuring One Year Later* (1997) and *Telecommunications Taxes & Fees* (1997)

PERSONAL

Enjoy running in charity races throughout the year and global travel especially to carnival festivals around the world.